

PURPLE COWBOY

TENACIOUS RED

★ THE VINEYARDS

The grapes for Purple Cowboy come for the most part from Paso Robles, the largest AVA in San Luis Obispo County on California's famed Central Coast. Over the years, Paso Robles was known for producing structured Cabernet Sauvignon, in more recent times a group of winemakers known as the Rhone Rangers has garnered attention with Syrah, a grape well-suited to this warm region. The appellation is sometimes called Cowboy Wine Country, owing to its previous identity before winegrowing as a ranching and farming area.

★ WINEMAKING

Purple Cowboy Tenacious Red was fermented in stainless steel at 80°F with regular pumpovers to extract color and flavor.

★ AWARDS

"Gold Medal, Best of Class" Jerry D. Mead's New World International Wine Competition

★ TASTING NOTES

Teeth-staining dark red with hints of purple. Vibrant aromas of crushed red berries and cherries, notes of cola and cinnamon, and a hint of earthiness. Berry flavors explode in the mouth with cinnamon and cassis in the mid-palate leading to slight cocoa powder tannins on the finish. A very rich, full-bodied style.

★ FOOD PAIRINGS

This wine is perfection with grilled tri-tip of beef roast—a signature dish of the Central Coastal winegrowing region. In Paso Robles, the beef is grilled chuck wagon-style over a red-oak fire. Serve with other great cowboy fare like baked beans, garlic bread, and a green salad.

VINTAGE: 2007

VARIETAL COMPOSITION: 45% Paso Robles Cabernet Sauvignon, 35% Paso Robles Syrah, 6% Paso Robles Merlot, 5% Oakville Syrah, other mixed red

APPELLATION: Paso Robles

ALCOHOL: 13.5%

RS: Dry (.32 g/100mL)

TA: .51 g/100mL

PH: 3.73



TASTE the LEGEND